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## :: 01. Overview

#### Project Introduction:

PiCoinCash aims to create a new digital asset that can be independently utilized, considering the closed nature of the Pi Network. This project is based on the existing value of the Pi Network (PiCoin) while also developing a platform that will enable swaps with the Pi Network, considering the future possibilities of opening up the Pi Network. This strategy ensures that PiCoinCash maintains its independent utility and market activity while securing long-term interoperability with the Pi Network.

#### Purpose and Vision:

The primary purpose of PiCoinCash is to create an environment where users can freely swap between the Pi Network and PiCoinCash in anticipation of the potential opening of the Pi Network. This allows users to leverage the extended features of the Pi Network along with the technological advantages of the BNB chain. The vision of the project is to maximize the accessibility of digital assets and expand the global user base, thereby delivering the true value of blockchain technology.



### : 02. Project Overview

#### Introduction to PiCoinCash

PiCoinCash is an independent digital asset based on the BNB chain, aiming for future interoperability with the Pi Network. This coin is designed to act as an intermediary that allows Pi Network users to swap their assets to PiCoinCash if the Pi Network transitions to an open network. This process will maintain the value of PiCoin while providing additional blockchain functionalities and enhanced trading possibilities.

#### Token Design and Features

PiCoinCash is designed to allow users to utilize both the value of the Pi Network and the technological benefits of the BNB chain.

- (1) Bridge Swaps: Designed to enable swaps between PiCoin and PiCoinCash, allowing users to freely move assets between the two networks.
- (2) Trading Ease: Trading on the BNB chain offers users the benefits of fast transactions and low transaction fees.
- (3) Extended Accessibility: PiCoinCash transcends the limitations of the Pi Network, enabling integration with a wide range of decentralized applications (DApps) and services.

#### Introduction to PiCoinCash

The primary target users of PiCoinCash are existing users of the Pi Network and new investors looking for novel investment opportunities in the cryptocurrency market. The project particularly aims to support them in leveraging the value of PiCoin in more diverse ways. Additionally, it plans to provide advanced trading features and access to integrated DApps for technically advanced investors.

### 03. Technical Implementation

#### Initial Technical Development

#### Development of PiCoinCash on the BNB Chain:

PiCoinCash is based on the BNB chain. Given the current inability for direct interaction with the Pi Network, the focus is on developing independent functionalities. This phase includes the implementation of basic token creation, transaction capabilities, and security protocols.

#### Future-Ready Design:

All stages of development keep in mind the potential opening of the Pi Network's mainnet, preparing all DApps and platforms of PiCoinCash to be compatible with it.

#### Compatible Platform Development

#### Shopping and Real Asset Trading Platform:

Develop a shopping mall and real asset trading platform that uses PiCoinCash. These platforms are designed to demonstrate the practicality of PiCoinCash and provide direct value to users.

Initially, services will be based solely on PiCoinCash, with designs that allow for integration with the Pi Network's mainnet once it opens.

#### Technical Preparedness and Scalability

#### Technical Readiness and Scalability:

Prepare for immediate integration with the Pi Network's mainnet when it becomes available. This includes compatibility testing, interface integration, and maintaining consistency in user experience. The process considers modular design and scalability necessary for future needs, maximizing the flexibility of the system.

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#### Security and Data Protection

#### Implementation of Security Protocols:

Enhance the security of the PiCoinCash platform by applying the latest security technologies. This includes data protection, transaction security, and system access controls to securely protect users' assets and information.

If you need further adjustments or additions, feel free to let me know!



## : 04. Token Economy

#### Token Design and Features

#### Main Functions of the Token:

PiCoinCash plays a central role in various economic activities. The token can be used for swaps between users, trading on exchanges, purchasing goods and services, and generating income through staking. It is also used to reward developers and community participants.

#### **Utility and Incentives:**

PiCoinCash provides value to both users and developers. Users can use the token to access specific services within the platform and earn passive income through staking. Developers receive incentives for contributing to the expansion of the platform's ecosystem.

#### Token Information

Network: BNB Chain

• Type: BEP-20

Address: 0X000000000

• Initial Issuance: 500,000,000,000

Maximum Issuance: 1,000,000,000,000

Official Platform Swap Capable Asset: PiCoin (planned)

#### Issuance and Distribution Plan

#### 1. Initial and Maximum Issuance

The initial issuance of PiCoinCash is set at 500 billion, with a maximum issuance of 1 trillion. This decision considers market demand and the project's long-term funding strategy. The limited issuance ensures scarcity and maintains value through inflation management.

#### 2. Token Distribution Strategy

#### The tokens are distributed as follows:

project team (5%), early investors (5%), development (15%), partnerships (5%), legal advice (10%), hybrid mining (60%). This ensures a transparent and fair distribution, allowing all stakeholders to contribute to and share the benefits of the project's success.

#### Circulation and Value Preservation Strategy

#### 1. Circulation Management:

The circulation of PiCoinCash is carefully managed. An initial lock-up period is set to prevent excessive market volatility at the outset of token circulation. Moreover, the entry of tokens into the market is phased to minimize market shock.

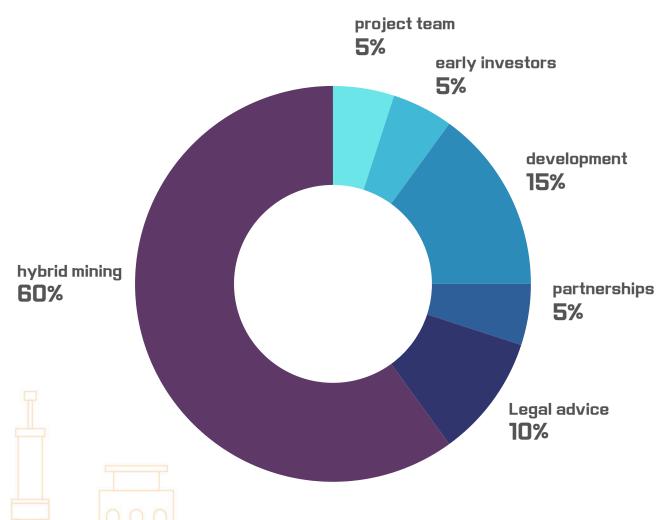
#### 2. Value Preservation Mechanism:

To preserve the value of the tokens, burn, repurchase, and staking reward programs are implemented. The more actively users participate in the platform and the more they hold through staking, the more rewards they receive, thus encouraging long-term holding and promoting market stability.

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#### ◆ Token Distribution Strategy

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# :: 05. Ecosystem :: Development Plan

#### Partnership and Collaboration Strategy

#### Strategic Partnerships Building:

PiCoinCash will create synergies through strategic partnerships with existing enterprises related to the Pi Network. These collaborations leverage the existing network and resources of PiCoin to accelerate the adoption and circulation of the token. Focus will be placed on developing technologies compatible with the Pi Network to enhance integration.

#### DApps Development Plan

#### DApp Development Platform:

PiCoinCash will establish a development platform for DApps that is fully compatible with the Pi Network's mainnet upon its opening. This platform will support developers in easily creating and deploying DApps, providing professional technical support and APIs for integration with the existing PiCoinCash ecosystem.

#### Community Engagement and Expansion Strategy

#### Integration Activities with the Existing PiCoin Community:

PiCoinCash will work closely with the existing Pi(coin)Network community to strengthen its scalability and public utility. Community-led projects and events will be utilized to boost user participation, and various feedback channels will be actively incorporated into product improvements.

#### **Education and Participation Programs:**

A range of educational programs and workshops will be provided to ensure community members deeply understand the technology and applications of PiCoinCash. This includes online educational materials, live webinars, and local community groups, encouraging both users and developers to actively participate in the PiCoinCash ecosystem.

# **06.** Regulatory Compliance and Legal Considerations

#### Regulatory Environment Analysis

#### Global Regulatory Trends:

The PiCoinCash project will conduct a thorough analysis of the cryptocurrency regulatory environment in the major markets it plans to enter. It will examine the legal requirements related to cryptocurrencies, recent regulatory changes, and the impact of these changes on the project in each country and region, planning appropriate actions accordingly.

#### Regulatory Risk Assessment:

Identifies and assesses the regulatory risks related to PiCoinCash, including its legal classification, tax obligations, and licensing requirements. This assessment provides a foundation for optimizing the project's operations within a legal framework.

#### Legal Compliance Strategy

#### Compliance Framework Construction:

Builds a robust compliance framework to ensure that all operations of PiCoinCash adhere strictly to relevant legal regulations. This framework is designed to satisfy all legal requirements and allows for rapid response to newly emerging demands through continuous legal monitoring.

#### Legal Advisory and Partnerships:

Collaborates with experienced legal partners to effectively manage the complex legal environment and ensure the project's legal stability. This cooperation supports the project in responding swiftly and effectively to potential legal challenges.

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#### Data Protection and Privacy Security

#### Data Protection Policy:

PiCoinCash strictly adheres to the GDPR and other major data protection regulations, prioritizing the protection of user privacy. Advanced data protection policies are established and implemented to this end.

#### **Security Protocols:**

Introduces advanced security protocols to prevent data breaches and hacking. These protocols enhance the security of the entire network, including transaction security and data storage security, and ensure the safe protection of user assets.



# **07. Marketing Goals and Strategies**

#### Increasing Brand Awareness:

PiCoinCash will conduct regular promotional campaigns on major social media platforms, particularly on Twitter, Reddit, and LinkedIn, to enhance brand awareness and expand influence within the blockchain and cryptocurrency communities. Additionally, collaborations with influencers on YouTube and Instagram will be leveraged to communicate the project's value and vision.

#### Target Audience Analysis:

Analyzes the preferences and behavior patterns of targeted audiences, which include investors, existing Pi Network users, and cryptocurrency enthusiasts. Based on this data, tailor-made content and promotions that are likely to engage these audiences will be actively developed.

#### Content Marketing:

Produces a variety of content that emphasizes the technical excellence and practicality of PiCoinCash. This includes educational blog posts, detailed usage guides, explanatory videos, and live Q&A sessions, all highlighting the various use cases and potential value of the token.



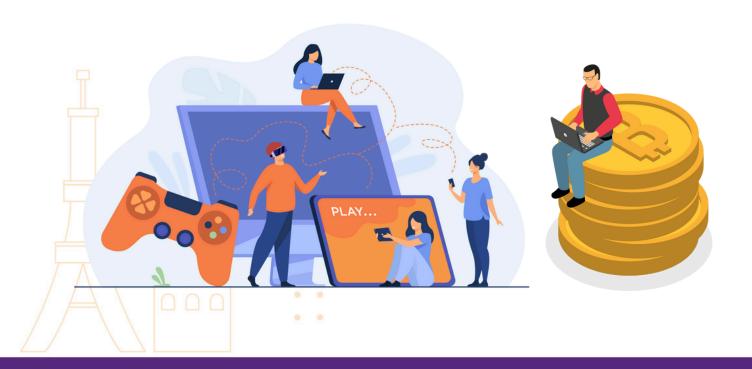
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#### Exchange Listing:

Lists PiCoinCash on major cryptocurrency exchanges to introduce it to the global market. This process focuses on negotiating with exchanges, preparing for listing, and managing market volatility post-listing.

#### ♦ Budget Planning:

The total budget required for the marketing strategy is itemized and allocated according to each activity's expected costs and effects. This includes digital advertising, event sponsorships, content production, and distribution, with priorities set based on the analysis of expected returns. The supply for these activities will be announced in advance through official website channels and Twitter.



### 08. Fundraising

#### Initial Investment Attraction:

PiCoinCash will raise funds from venture capital, cryptocurrency-focused investment funds, and strategic investors in its initial stages. This capital will be utilized for the development, marketing, and operational costs of the project, contributing to its accelerated growth.

#### Token Sale and Utilization of PinkSale:

PiCoinCash will conduct crowdfunding through PinkSale in the project's early phase. The token sale via PinkSale provides access to a wide range of retail investors and enhances the initial circulation and demand for the token. This approach enables transparent and public fundraising, building trust with the community.

#### Fundraising Through Exchange Listing:

PiCoinCash plans to raise additional funds by listing on cryptocurrency exchanges. The listing increases the token's liquidity and visibility, making it accessible to more investors. Funds raised through the listing will be utilized to continue the project's development, secure operational capital, and implement market expansion strategies. The fundraising process during the listing is transparently managed, and the revenue generated plays a crucial role in supporting the project's long-term success and sustainable growth.

#### Market Circulation for Fundraising:

Details regarding the circulation for fundraising purposes will be announced not in this white paper but on the official website and community channels.

# 09. Roadmap and Development Plan

#### 2024 Q3-Q4:

Initial Development and Preparation for Integration with Pi Network

- Project design and development of compatibility with Pi Network
- Initial sales (PinkSale and early investors)

#### 2025 Q1-Q2:

Testnet Launch and Initial User Feedback

- · Operation of testnet and participation in community testing
- Integration tests with Pi Network (upon the opening of Pi Network Mainnet)

#### 2025 Q3-Q4:

Exchange Listing(CEX)

- Binance
- Bybit
- Bitget
- Bitmart
- CoinStore

#### 2026 Q1-Q2:

Continuous Improvement and Network Expansion

- Feature upgrades and service improvements
- Expansion of the blockchain ecosystem

### 10. Disclaimer

This white paper is written to provide general information about the PiCoinCash project. The content of this document is not intended for legal advice or investment solicitation, and does not constitute any form of contract or commitment.

The information contained in this white paper is subject to change without notice, and while the PiCoinCash team endeavors to keep the content up to date, it does not guarantee that the information is current or error-free. No information in this white paper should be used as the sole reference material for making investment decisions, and readers should seek independent professional advice before making any investment.

Investing always carries risks, and the PiCoinCash team assumes no legal liability for potential losses that may arise from investing in the PiCoinCash project. Therefore, investors should understand all risks associated with investing in PiCoinCash and make investment decisions that are appropriate for their financial situation.

All investors should carefully review the contents of this white paper and seek external professional advice if necessary. Additionally, all legal, tax, and accounting advice related to the PiCoinCash project should be obtained independently from relevant professionals.



